



Professional Diversity Network

2020 OVERVIEW

America's Leading Diversity Recruitment Solutions



We help you increase your diverse candidate flow and lower your cost per hire.

WHO WE ARE

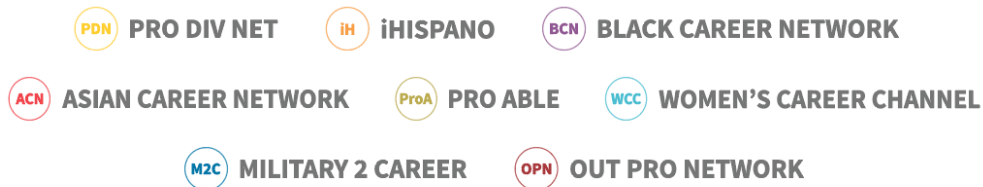
Professional Diversity Network is the nation's leading, single-source diversity online recruitment company.

- 8 targeted affinity sites
- 25+ membership based diversity partners
- 320K monthly job seeker visits
- 15+ national diversity career events
- Worked with 67% of Fortune 500's diversity efforts

WHAT WE DO

- Increase diverse candidate flow
- Source and qualify interested candidates
- Lower cost per hire (CPH)
- Provide culturally relevant outreach and branding

OUR AFFINITIES



OUR OFFERINGS

ENTERPRISE

Job Wrap and Advertising



Increase your candidate flow while enhancing your Diversity brand in an automated manner.

PLACEMENT

Pay-Per-Hire



Develop a sourcing strategy to attract the most suitable senior diverse candidates.

COMPLIANCE



Companies seeking to comply with the OFCCP and EEO regulations.

DIVERSITY CAREER FAIRS



Make connections at one of our 15+ National and virtual career fair events.

HOURLY HIRES



Find hourly and entry level candidates. Quick and Easy.



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STRATEGIC PARTNERSHIPS

Over 25 Diversity Organizations, Not-for-Profit and Media Partners



SOME OF OUR CLIENTS



CLIENT TESTIMONIALS



"We are pleased with the outstanding results from posting our openings on PDN. We are receiving an increased number of quality resumes and our Account Executive does an excellent job ensuring we're utilizing our benefits for an enhanced experience."



"Since partnering with the Professional Diversity Network, ADP has enhanced our brand recognition with diverse talent, and we are pleased with the new associates we have acquired thus far. Our account management team is phenomenal in ensuring that we are leveraging all of our benefits to their fullest and they are always eager to learn about our diversity efforts and providing us with support."



"We want you to know how pleased we are with the service the team at Professional Diversity Network has provided. As we think back to where we were as a company two years ago and where we are now, it's very noticeable the difference they have made."